

NARM's 2024 Annual Report

Executive Director's Introduction

Each year, NARM publishes this report as part of our ongoing commitment to transparency in our key programmatic and operational areas, including testing, test development, eligibility, and accountability, as well as governance. This document draws from the compliance report we submit annually to our accrediting body, the National Commission for Certifying Agencies (NCCA).

2024 was a year of significant leadership transition for NARM. In April, we welcomed Brynne Potter as Executive Director, bringing experience as a midwifery legislative advocate and healthcare technology leader to the role. Additionally, NARM's board of directors also changed: several board members stepped down and a transitional board, each member committing to a one-year term, stepped in to maintain the organization's stability and its compliance with accreditation requirements.

The new leadership at NARM committed to reconnecting with its community, including conducting an external analysis with the aim of informing a roadmap for the CPM credential's future. We also introduced regular Information Sessions to keep the community updated on our work, and by December had proposed updates to our Accountability Review process to reflect changes in the legal and regulatory landscape surrounding certification.

Some of that work carried into 2025: the transitional board's commitment to a more visible, deliberative governance process led directly to updated bylaws and, in February 2025, the creation of three new standing committees, Finance, Governance, and Compliance.

This report reflects our continued commitment to sharing this information openly, year over year, in service of NARM's mission: maintaining a rigorous, evaluative path to CPM certification and supporting the midwives who earn it.

Key stats



384

Candidates sat the certification exam, across 2 exam forms



2,854

Currently active certified professional midwives



267

First-time certified professional midwives in 2024



3 yrs

Recertification cycle

Exam performance

NARM administered two exam forms in 2024, both measured against the same passing standard.

Exam form	Candidates	Pass rate
343-21-A0-ENG	190	72%
343-21-B0-ENG	194	68%

- ✓ Both exam forms used the same passing standard, a scaled score of 245.
- ✓ Two exams were not scored in 2024 due to disconnections during remote proctoring.
- ✓ No changes were made to exam development or administration procedures in 2024.
- ✓ NARM adopted a new exam security policy in 2024. Subject matter experts exposed to exam items are barred from taking the exam for three years following that exposure, a rule that applies to any SME who later needs to retake the exam to recertify.

Accountability and oversight

NARM reviews complaints against certificants and appeals related to certification decisions through formal processes.

Certificant complaints

Filed in 2024 (January through August)	15
Closed as inappropriate	4
Deemed inactive	8
Remained open as of September 2024	3

- ✓ In October 2024, NARM paused all open complaint activity and deferred new complaints during a policy review. Once the complaint process reopened, 7 complaints were filed in the fourth quarter, carrying into the 2025 reporting year.
- ✓ NARM revised its disciplinary policies and procedures in 2024 to be clearer and more consistent with standard disciplinary practice in health professions.
- ✓ No loss of secure exam materials or other security breach was reported in 2024.

Governance

NARM updated its foundational governing documents in 2024.

- ✓ NARM updated its bylaws in 2024 to better reflect its tax status as a 501(c)(6) organization, then revised them again in February 2025 to add three standing committees: Finance, Governance, and Compliance.
- ✓ NARM filed a new charter with the state of Tennessee in 2024, clarifying its 501(c)(6) status. The organization's prior charter identified it as a public-benefit organization; the new charter identifies it as a member-benefit organization.
- ✓ No adverse legal judgments related to NARM's certification programs were reported in 2024.

Finance

NARM's year end closing asset balance was \$1,078,351.97. NARM's Board approved a 2025 organizational budget of \$891.713 with expected revenue of \$792,830 in September of 2024 with a plan to utilize some reserves to implement infrastructure improvements and hire qualified staff members to oversee applications, accountability and testing programs.